

Executive coaching with Don Eash: the one-page summary

For the sponsor, HR partner, or manager who signs

Who Don is

ICF Master Certified Coach (MCC) and Advanced Certified Team Coach (ACTC). 30 years in executive leadership before coaching full time in 2019: COO and EVP at Gateway Ticketing, senior leadership at Walt Disney World and Universal Orlando, Head of Data at WellSpan Health. 7,000+ coaching hours with 1,000+ leaders across technology, financial services, healthcare, entertainment, manufacturing and retail, from startups to the Fortune 50. Certified in Hogan, Everything DiSC, Five Behaviors and Highlands. Author of The Right Altitude and The Part That Doesn't Fit.

What the engagement includes

- 6 months, 2 conversations a month, 60 minutes each
- Hogan suite (HPI, HDS, MVPI) with a 90-minute debrief in the first month
- A 360 at the start, so the work targets what colleagues actually see
- The Altitude Pass: every self-serve tool and assessment on The Right Altitude, for the length of the engagement
- Email access between conversations
- Sponsor conversations at the start and at the close

How the sponsor is involved

Start. A 30-minute conversation with the leader, the sponsor and Don. The 3 of you agree on 2 or 3 outcomes the engagement is for. Don writes them down and sends the memo to both.

Middle. Conversations are confidential to the leader. The sponsor receives no notes, transcripts, assessment results or progress reports. Progress is the leader's to share.

Close. A second 3-way conversation. The leader reports what changed, Don adds what he saw, the sponsor says whether they saw it too.

Investment

What	Price
Sponsored engagement, 6 months	\$2,000 a month, \$12,000 total
Hogan suite with debrief	Included
360 and the Altitude Pass	Included

Invoiced to the company monthly or in one invoice, net 30. Purchase orders accepted. Nothing billed separately. The engagement can begin within 2 weeks of approval.

Next step

A free 30-minute conversation with Don, for the leader or the sponsor or both: doneash.com, "Book a Discovery Call," or don@doneash.com.